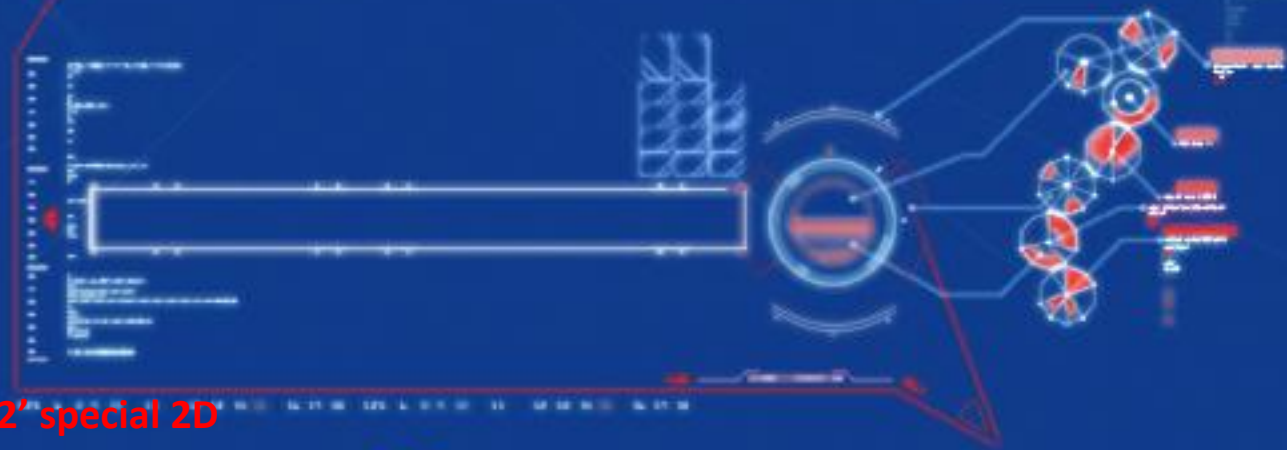


CODE LYOKO



- 95x26' (4 seasons) + 1x52' special 2D CGI Animation

- 26x26' Live Action / CGI HD

In Production – Delivery Q1 2013

- Genre: action/adventure/sitcom

- Target: 6+



THE SERIES



A POWERFUL 360° BRAND

- **97x26'** available in more than **10 Languages**: English, French, Castilian, Portuguese, Italian, Dutch, Polish, Neutral Spanish, Brazilian, Mandarin, Arabic, Korean, Russian
- **10 years of International TV success in 150 countries**: #1 on France 4, #2 in Spain on Clan TV, #4 in Italy on Rai Gulp, #2 in Hungary on Megamax...
- **A growing online community: +230 000 Facebook fans worldwide** on the official FB page and more than 400 000 active members
- **Browser Social Online Game**: In the Top 5 of Facebook actions games growing by 5000 per day since international launch on July 2012. More than **1 200 000 players worldwide!**
- **40 active Licensees**: Toys (Simba), Home Video (Warner Bros & Universal), Publishing (Hachette...), Video Games (Wii, DS, PSP), Back to School, Home Textile, Food Promotion, Candies,...

WITH AMBITIOUS DEVELOPMENTS

- **New season in production combining CGI Animation and Live-action (26 X 22')** - Delivery Q1 2013. Available also as Format!
- **Already sold to** : RTBF Belgium, Measat Malaysia, Cineplex Thailand, Canal Panda Portugal, Canal + Poland, Noga Israël, Pravai Preuvod Serbia, DPI Russia (Channel One), MTV OY Finland

CODE LYOKO

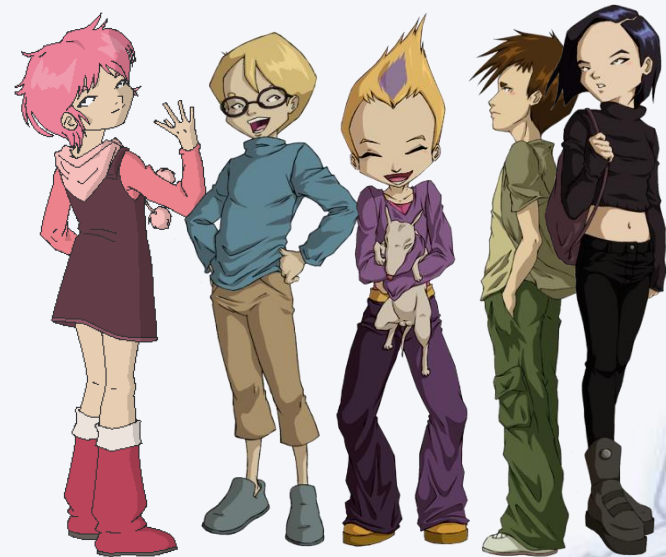
THE ANIMATED SERIES



SYNOPSIS



- Utilizing the latest advances in 2D and 3D computer graphics imagery (CGI), "Code Lyoko" follows the adventures of four teenage students who discover the existence of a mysterious parallel universe, a virtual world called Lyoko.
- The students, Yumi, Ulrich, Odd and Jeremy discover that both Earth and Lyoko are being threatened with destruction by a super virus, X.A.N.A., which has infected the Super Computer that controls everything.
- Now the students, who are joined by Aelita, a virtual being from Lyoko, must lead double lives: ordinary boarding school students on Earth and action heroes inside the digital world of Lyoko, where they learn each has special powers.



Code Lyoko Heroes : Ulrich



- Ulrich Stern is the serious, silent type. Keeping emotions and his past under wraps at all times. Inside Lyoko, Ulrich's speed on foot and swiftness with the sword serve him well in difficult battles.
- He's quick and agile as a fox, and even more impressively, he has the advantage of being able to duplicate his virtual body many times over to confuse enemies.



Code Lyoko Heroes : Odd



- Odd Della Robbia is the eccentric one of the group. He believes the world is one big stage and life is just one performance after another.
- In Lyoko, Odd is an arrow shooting, enemy pouncing wild cat. In his feline form, his curiosity can sometimes get the better of him, as he charges into risky situations without thinking things through. But even though his impulses can get the team in trouble, his agility and astounding ability to predict near future situations often get him off the hook just in time.



Code Lyoko Heroes : Jeremy



- Jeremy Belpois is what you might call “an endearing nerd.” He’s a techie whiz, living in a world of processes and equations. As a top-of-the-class genius, he is quite articulate when it comes to computer-related subjects, but often stumbles over his words when it comes to girls.
- As the only one who can work the super computer, he never goes to Lyoko. But he stays in contact with the virtual world through Aelita. He seeks to pull her from X.A.N.A’s grasp and to discover the secret of her past.



Code Lyoko Heroes : Yumi



- Yumi Ishiyama is beautiful, but she's no pushover. In fact, her stubbornness may be a bit too strong and her human relations skills are a little rusty, to say the least. But there's another side to Yumi that only her close friends get to see. Her generosity, sensitivity and loyalty are unparalleled.

In her virtual form, Yumi is a profound gymnast and advanced marksman with her deadly metal fan. The other members of the group often have to rely on her acrobatic maneuvers and her amazing gift of telekinesis (ability to move object with her mind) to get them through dangerous situations.



Code Lyoko Heroes : Aelita



- As the team's only guide through Lyoko, Aelita has a massive array of power and a wealth of knowledge about the virtual world of Lyoko.
- She also has an uncanny ability to navigate Lyoko's atmosphere as if were part of her. Her inexperience with the real world makes her seem naïve at times, but she has a calm and quiet nature that comes in handy whenever quarrels break out between group members.
- She adores Jeremy, whom she sees as a savior, and also has a serious soft spot for Odd and his daredevil ways.



Code Lyoko Villains : William



- At the end of the season 3, William joins the team to help battle X.A.N.A. in Lyoko.
- During season 4, he falls under X.A.N.A.'s control and the team is determined to set him free.
- He is extremely powerful; his special power is the Super Smoke.
- He fights with an enormous sword and travels with his special vehicle, the Rorkal



Code Lyoko Villains : XANA & Monsters

CODE LYOKO



00

INTERNATIONAL TV EXPOSURE



**Over 100 countries worldwide,
including:**

- CARTOON NETWORK & KABILLION in the U.S.
- SRC in Canada
- JETIX in Latin America
- TVN in Chile
- TV6 in Trinidad and Tobago
- Ecuavisa in Ecuador
- Sun TV in India
- JETIX in Japan
- ANIMAX and SK Broadband in Korea
- CTN in Cambodia
- Okto in Singapore
- Starlite in Pakistan
- True Visions in Thailand
- Network 10 and Cartoon Network in Australia
- NOGA in Israel
- MBC3 in the Middle East
- CFI in Africa
- FRANCE 4 and CANAL J in France
- GMTV & Kix in the UK
- S4C in Wales
- RAI2 and RAI Gulp in Italy
- Clan TVE + Canal Panda in Spain
- Canal Panda in Portugal
- TSR in Switzerland
- RTBF and 2 BE in Belgium
- CANAL+/ZigZap in Poland
- LNK TV in Lithuania
- SVT in Sweden
- NRK in Norway
- MTV3 in Finland
- ARES MEDIA in Turkey
- MEGAMAX in Hungary
- DPI & TNT in Russia

US RATINGS FOCUS



Top 10 Series Monthly Averages views

| | |
|----------------|--------|
| Battle Force 5 | 61,898 |
| Spiderman | 55,354 |
| X-Men | 46,242 |
| Code Lyoko | 42,883 |
| El Chavo | 37,135 |
| Godzilla | 34,503 |
| Ghostbusters | 27,973 |
| Bobby's World | 20,210 |
| Underdog | 17,553 |
| Hero 108 | 17,420 |
| Fantastic Four | 16,967 |
| Music Video | 16,208 |
| Wild Grinders | 10,831 |
| Men in Black | 9,428 |

Kabillion is a non-linear
kids channel on
Comcast and
Time Warner Cable



US RATINGS FOCUS

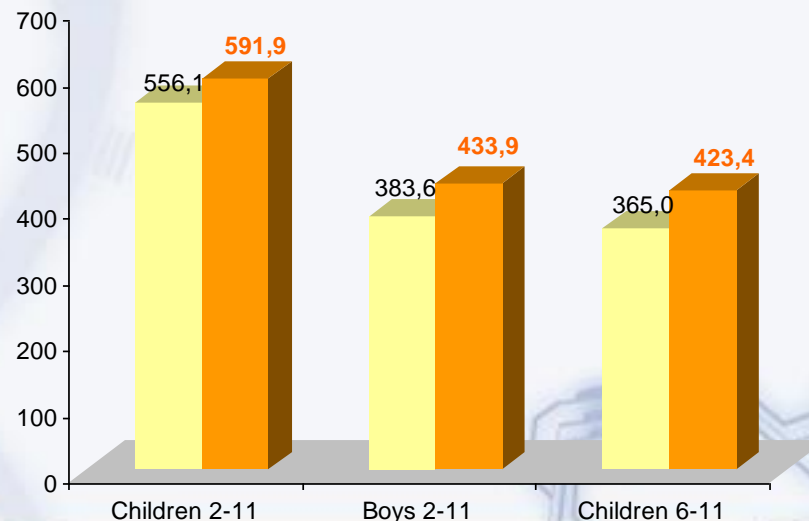


Code Lyoko : #3 best performing show in 2006

| | Channel | Wd | Date | Time | Program | Dur | Children 6-11 | | | Children 2-11 | | |
|----|---------|----|------------|----------|--------------------------------|-----|---------------|-------|------|---------------|-------|------|
| | | | | | | | rat% | rat# | shr% | rat% | rat# | shr% |
| 1 | TOON | Fr | 06/10/2006 | 17:00:00 | POKEMON | 30 | 3,3 | 794,6 | 16,9 | 2,4 | 941,9 | 12,1 |
| 2 | TOON | Fr | 06/10/2006 | 17:30:00 | YU-GI-OH GX | 30 | 2,8 | 682,1 | 13,7 | 2,2 | 878,7 | 10,8 |
| 3 | TOON | Fr | 06/10/2006 | 16:30:00 | CODE LYOKO | 30 | 2,7 | 654,5 | 14,4 | 2,0 | 801,2 | 10,8 |
| 4 | TOON | Mo | 09/10/2006 | 17:30:00 | BEN 10 | 30 | 2,3 | 549,1 | 11,1 | 1,9 | 771,2 | 9,2 |
| 5 | TOON | Mo | 09/10/2006 | 12:00:00 | ED, EDD N EDDY | 30 | 2,3 | 547,9 | 23,6 | 2,0 | 794,0 | 14,5 |
| 6 | TOON | Mo | 09/10/2006 | 10:00:00 | CAMP LAZLO | 30 | 2,2 | 538,3 | 20,4 | 1,8 | 721,3 | 12,3 |
| 7 | TOON | Mo | 09/10/2006 | 9:00:00 | FOSTERS HOME IMAGINARY FRIENDS | 30 | 2,2 | 534,5 | 18,8 | 1,7 | 662,1 | 11,0 |
| 8 | TOON | Tu | 10/10/2006 | 16:00:00 | TEEN TITANS | 30 | 2,1 | 517,6 | 15,9 | 1,6 | 642,2 | 10,9 |
| 9 | TOON | Mo | 30/10/2006 | 17:00:00 | NIGHTMARE BEFORE CHRISTMAS | 90 | 2,1 | 514,3 | 10,4 | 1,9 | 778,4 | 9,0 |
| 10 | TOON | Fr | 06/10/2006 | 15:30:00 | XIAOLIN SHOWDOWN | 30 | 2,0 | 489,2 | 14,3 | 1,6 | 631,8 | 10,6 |

Code Lyoko Average Performances vs.

CN Average performances 2006



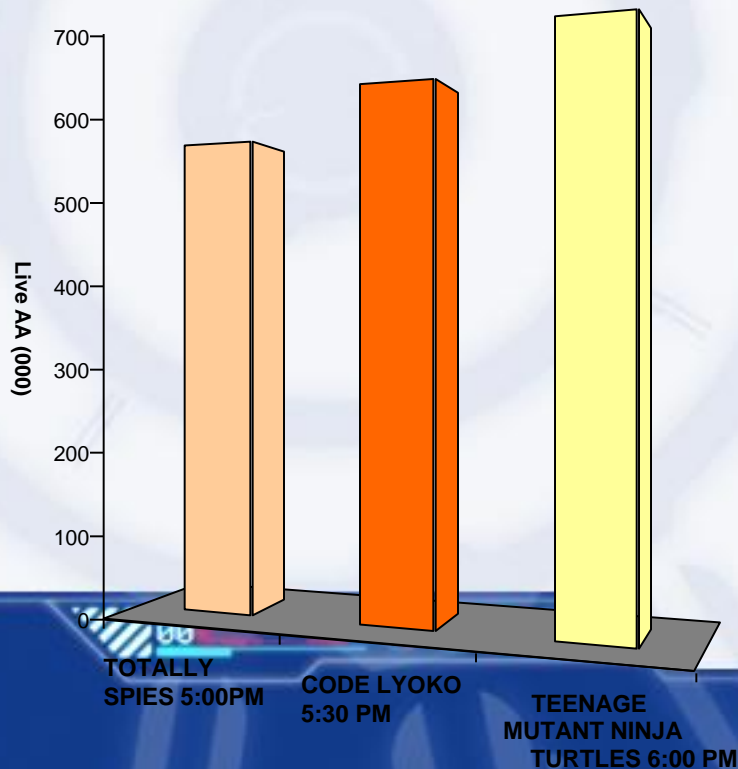
■ Cartoon Network Average audience (weekdays - All day) ■ Code Lyoko

US RATINGS FOCUS

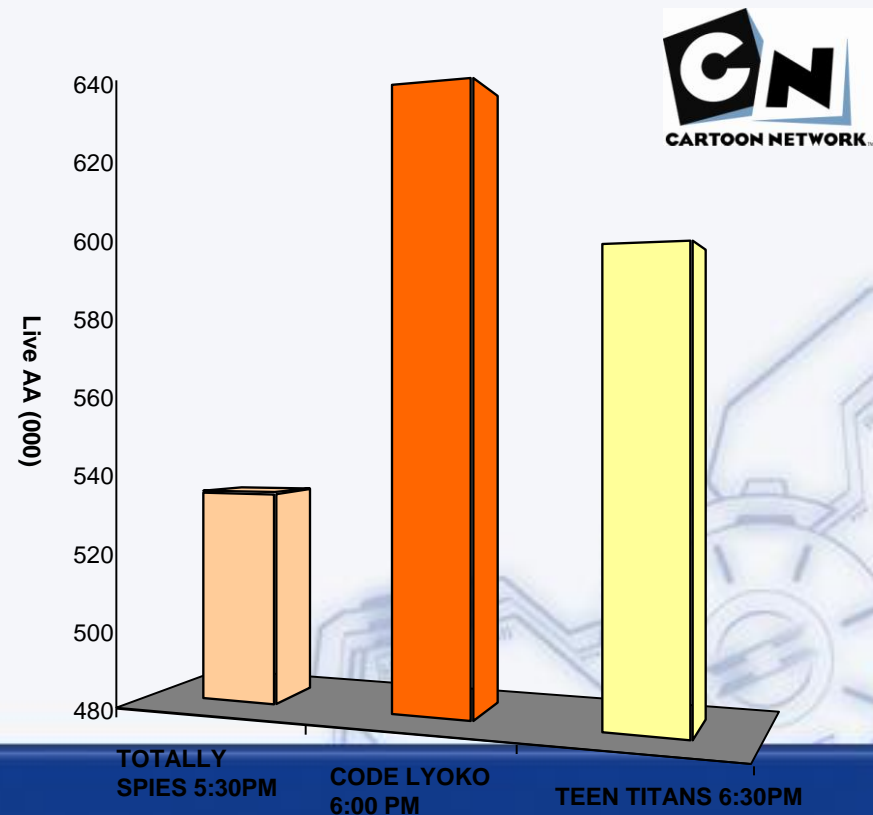


**CODE LYOKO OVER PERFORMING LEAD IN BY 11 % IN 2004
AND BY 20 % IN 2005**

**Ratings Boys 2-11 - Code Lyoko US -
Cartoon Network (5:00 PM-6:30 PM 2004)**



**Ratings Boys 2-11 - Code Lyoko US -
Cartoon Network (5:30 PM-6:30 PM 2005)**



Source: Eurodata TV Worldwide / Nielsen Media Research

FRANCE RATINGS FOCUS



#1 in 2012 with 96000 kids 4-10 and 9% market share

| Chaîne | Programmes | Date et heure de diffusion | Taux moyen | Nb enfants 4-10* | Part d'audience |
|--------------|---|----------------------------|------------|------------------|-----------------|
| TF1 | Dora l'exploratrice | 01/06 - 07h42 | 7,7% | 410.000 | 35,5% |
| | Les minijusticiers | 23/05 - 09h08 | 6,3% | 335.000 | 27,7% |
| | Mike le chevalier | 01/06 - 07h34 | 6,2% | 330.000 | 37,9% |
| F3 | Le petit prince | 17/05 - 09h52 | 7,6% | 403.000 | 33,2% |
| | Ninjago: Masters of Spinjitzu | 17/05 - 08h41 | 7,3% | 390.000 | 33,9% |
| | Quoi de neuf Scooby-Doo ? | 01/05 - 09h20 | 7,1% | 377.000 | 35,4% |
| F4 | Code Lyoko | 12/05 - 08h42 | 1,8% | 96.000 | 8,6% |
| F5 | Iron Man | 12/05 - 08h42 | 1,3% | 69.000 | 5,1% |
| | Men in black | 02/06 - 08h55 | 1,1% | 57.000 | 4,8% |
| | Cédric | 15/05 - 12h30 | 3,6% | 191.000 | 29,9% |
| | Heidi | 23/05 - 13h03 | 2,8% | 149.000 | 13,0% |
| | Le Dino train | 05/05 - 08h47 | 2,6% | 141.000 | 14,1% |
| M6 | Jake et les pirates du pays imaginaire | 01/06 - 08h05 | 3,6% | 189.000 | 20,4% |
| | Phineas et Ferb | 09/05 - 08h57 | 3,1% | 166.000 | 16,7% |
| | Barbapapa | 21/05 - 08h19 | 3,0% | 161.000 | 24,5% |
| Gulli | Transformers prime | 12/05 - 09h27 | 6,1% | 326.000 | 23,9% |
| | Pokémon noir et blanc | 17/05 - 09h05 | 5,5% | 292.000 | 25,1% |
| | Robotboy | 15/05 - 18h12 | 5,5% | 291.000 | 29,6% |

Code Lyoko

Italy (Rai2)

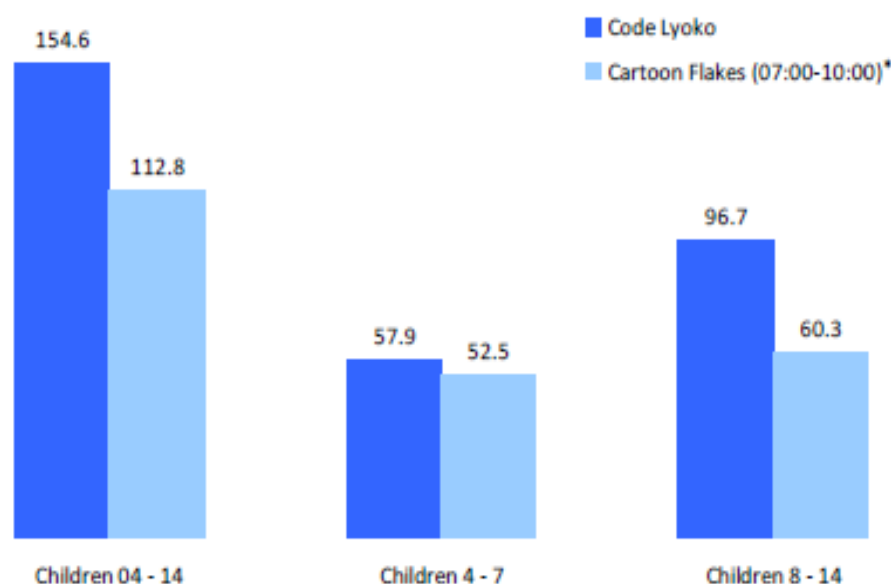


Code Lyoko vs Lead-in / Lead-out

| | Nb of eps | Time | Dur | Program | Children 04-14 | | | Children 04-07 | | | Children 08-14 | | |
|----------|-----------|------|-----|---|----------------|-------|------|----------------|------|------|----------------|------|------|
| | | | | | rat% | rat# | shr% | rat% | rat# | shr% | rat% | rat# | shr% |
| LEAD IN | 25 | 9:09 | 25 | SPECTACULAR SPIDERMAN (16), KRYPTON THE SUPERDOG (9) | 2.5 | 150.9 | 25.1 | 2.6 | 58.7 | 23.9 | 2.4 | 92.1 | 25.9 |
| PROGRAM | 25 | 9:26 | 25 | CODE LYOKO | 2.5 | 154.6 | 24.3 | 2.6 | 57.9 | 24.2 | 2.5 | 96.7 | 24.4 |
| LEAD OUT | 25 | 9:48 | 25 | BUNNYTOWN (13), SYLVESTER AND TWEETY MYSTERIES (9)... | 2.1 | 126.8 | 20.3 | 2.6 | 58.1 | 26.4 | 1.8 | 68.6 | 17.0 |

Comparison between Lyoko and its youth programming block (07:00 – 10:00)

(Thousands of viewers 000)



Lead In & Lead Out

- *Code Lyoko* outperforms both its usual lead-outs, however when *Spectacular Spiderman* is screened beforehand this obtains slightly higher ratings.

Programming Block

- *Code Lyoko* achieves better ratings than average for its programming block, *Cartoon Flakes*.



* Rai2 's Youth Programs Block

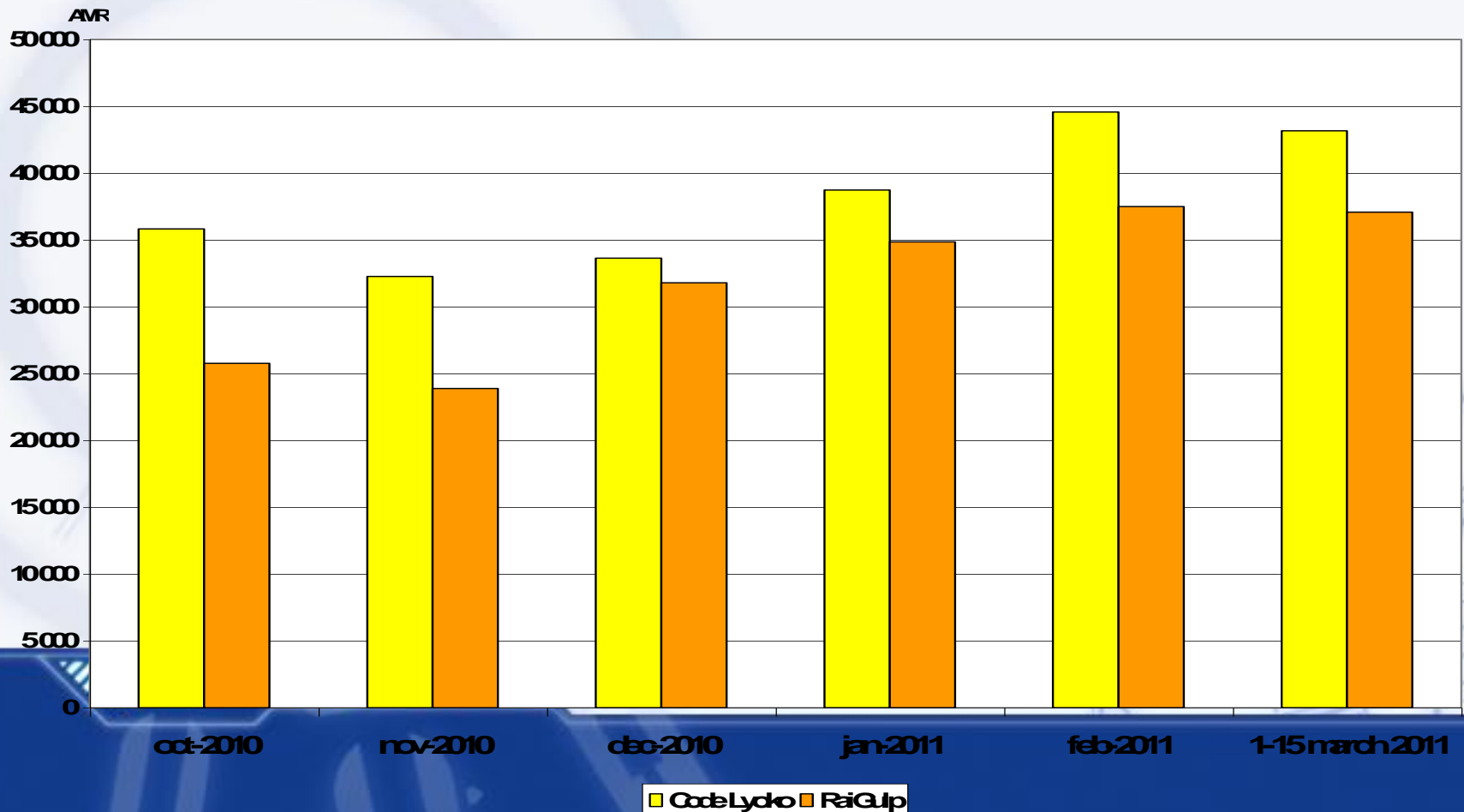


Source : Médiamétrie - Eurodata TV Worldwide / Auditel / AGB NMR

ITALY RATINGS FOCUS



**CODE LYOKO IS OVER PERFORMING THE AVERAGE RAI GULP
SLOT PERFORMANCE BY 20%**



Home Video & New Media



- Funimation – USA
- iTunes – USA / France
- Amazon – Worldwide
- Hulu – USA
- Netflix – USA



- Universal – French speaking countries

- Warner – Spain : 100 000 units sold

- And also:

Kidz Entertainment (Scandinavia), Blackjack Studio (Singapore), Delta Home Video (Italy), Fairmead (Africa), Imavision (French speaking Canada), One 2 Play (Ex-Yugoslavia), Magna Pacific (Australia), Media Service Zawada (Poland), Modern Times (Greece), Top Tape (Brazil)...



The Online Social Game



CODE LYOKO, the Online Social Game

Become a virtual avatar on Lyoko and fight with your friend, the Lyokowarriors!



HTML game available through a dedicated application and totally created with the Code Lyoko Graphics and universe.

Opportunity to **share** its experience and results with friends and the community

FREE TO PLAY.

It is possible buying **Lyoko Points (Virtual money)** to accelerate its progress through the game

Game for a **wide audience** & TV Series fans.

Simple & Intuitive use: completely handled with the mouse

Game played alone or with friends in **asynchronous**

RELEASED in France on May 2012 and Internationally in July 2012

Top Score since the launch :

+ 1 200 000 players worldwide and a steady increase of about 5000 players per day.

#2 of the most popular adventure Facebook apps noted by the players.

Top Countries: Indonesia, US, France, Turkey, Egypt, Spain, Italy

[Click here to see the Online Social Game](#)



The Online Social Game



Social Game already available on French, English, Italian, Spanish and Indonesian

GOALS

1/ Propose a new and exclusive tool 100% dedicated to Code Lyoko Universe

Prepare the release of the new series proposing a new web platform for the fans.

2/ Use the social game as a new communication tool for Code Lyoko Evolution :

Customization of the avatars with the new costumes (from the new series)

Dedicated web contests to discover some new elements from the new series

3/ Optimize the social game to release the new series on air

Connect the social game to the broadcaster website

Dedicated contests with the broadcaster



LICENSING SUCCESS

MORE THAN 30 LICENSEES AND MORE THAN 300 PRODUCTS!!!



- Atlantyca – Publishing – Worldwide
- Albin Michel – Publishing + Activity books+ Guide – France
- CJ Internet – MMORPG – Worldwide
- Futuroscope – Theme Park – France
- Game Factory – Games Nintendo DS – Wii / PSP – WW
- Hachette Livres – Publishing – France and Poland – MSZ Poland (magazine)
- Simba-Dickie – Mastertoy – Spain
- Creaciones Euromoda – House Linen – Spain
- Claudio Reig – Small Toys & Games – Spain
- Passion Secret – Apparel – Spain
- Cefa Toys – Kids Labtop & Camera – Spain
- Media Live Content – Activity books & Novelty – Spain
- Aspil: salty snack promotion
- Nutrexp: promotions with cookies, pate & sweet snack brands (Phoskitos, TostaRica & La Piara)
- Air-Val: Perfumes
- Glop: Collectables
- Dohe: Stationary
- Gallostra: Socks
- Alive Mascots: Meet & Greet
- ARC – Drinkware, Dinneware & Breakfastware – Spain & Portugal
- Cife – Lucky Bags & Balls and El Metro (stationary) – Spain & Portugal
- Smoby – PVC Balls – Spain & Portugal
- Dracco – Soft & Hard Candies – Spain
- Alfaguara – Publishing
- Copywrite – Suitcases & Travel Bags – Spain & Portugal
- Artesania Cerda – Headwear Accessories – Spain
- Unice – PVC Balls & Hoopers – Spain & Portugal
- Warner Home Entertainment – Home Video – Spain
- Boystoys/ Gieepool – Shoes – Spain & Portugal
- Globolandia – Printed Dalloon & Decoration – Spain
- Emax – Bracelets & Tattoos, Collectable Stickers, Cards & Albums – Spain
- CYP – Alarm Clocks, Mugs, Photoframes, Coin Banks, Phone Charms – Spain & Portugal
- Regal Arts: miscellanea gift products.
- Ingo Devices: game accessories and electronic products (Gaming Consol, MP3, digital video camera y Multimedia player)
- Lemon: Live Show

LICENSING SUCCESS

CODE LYOKO

1 MILLION SPINTOPS SOLD SINCE SEPTEMBER!!!
ACTION FIGURINES #1 SALES IN SPAIN SINCE
LAUNCH MARKET SHARE IS NOW OVER 10%



MORE THAN 1
MILLION
FLOWPACKS SOLD
IN 3 MONTHS!!!



C-E-G
COPYWRITE EUROPE GROUP



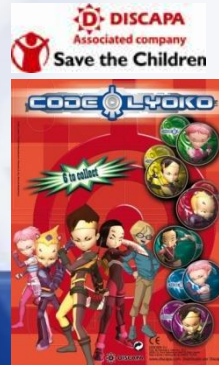
LICENSING SUCCESS



Clan Magazine Leader kids magazine in Spain : **70 000 subscribers** per month!
In DIBUS! Second kids magazine in Spain : **25.000 subscribers** per month



Code Lyoko all over Spain in the Clan TV Show



CODE LYOKO LIVE SHOW



Produced by Lemon, Code Lyoko Live Show is part of
« Festival Del Clan TV » and « Canal Panda Festival »



PUBLISHING



- **Code Lyoko quadrilogy – Worldwide publishing partnership with Atlanttyca**

The Code Lyoko Chronicles explore the back story of Lyoko

- Italy (Piemme)
- France (Albin Michel)
- Spain (Alfaguara) : **Top 10 of book sales**
- Catalunya (Grupo 62)
- Basque (Ediciones Mensajero)
- Netherland (Baekens Books)
- Russia (Rosman)
- Poland (Olesiejuk)
- Brazil (Funsamento)
- China (Zhejiang Education Publishing House)
- China (Sun ya)

- **Novelisation: 11 volumes published since 2005**
with Hachette : Over 250 000 copies sold



A New Dimension to the Quest.



CODE LYOKO

EVOLUTION



Live - action /
C G I series

26x26'

9754 912290995722 5234 34 0 86356 2025 490 71971741 3 57223226 02743
9754 912290995722 5234 34 0 86356

2025 490 71971741 3 57223226 02743
9754 912290995722 5234 34 0 86356

Code Lyoko Evolution™ © 2012 Moonscoop/FranceTélévision/Canal+. All rights reserved.

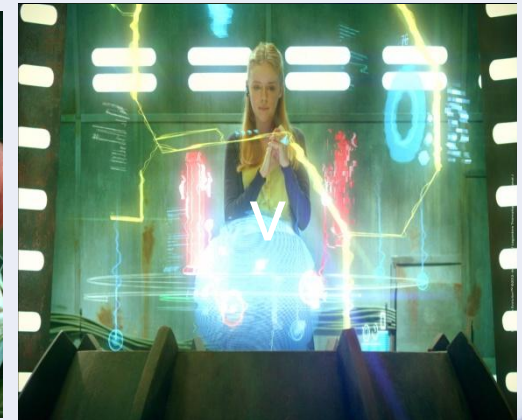


CODE LYOKO Evolution : In a few lines....

Ulrich, Jeremy, Aelita, Yumi and Odd are back to their daily routine at **Kadic Academy**. But **X.A.N.A.**, the Artificial Intelligence which they succeeded in destroying in their previous adventures, reappears. Who reactivated this monstrosity, and why? Our heroes will turn on the **Supercomputer** once more so that they can return to **Lyoko**, find out the reasons for such a return, and fight it out with this digital evil which is menacing the planet once again.

CODE LYOKO Evolution : Overview

The new face of **Code Lyoko**, the highly successful animation series (97 episodes x 22 minutes), **CODE LYOKO EVOLUTION** innovates and has a new look. Each episode includes **CGI ANIMATION** images (for the scenes in the virtual world) and **LIVE ACTION** sequences (for the parts in real life, at school and its surrounding areas).



CODE LYOKO Evolution : The Characters



Jérémie



Ulrich



Yumi



Aelita



Odd



William



CODE LYOKO Evolution : The New Things

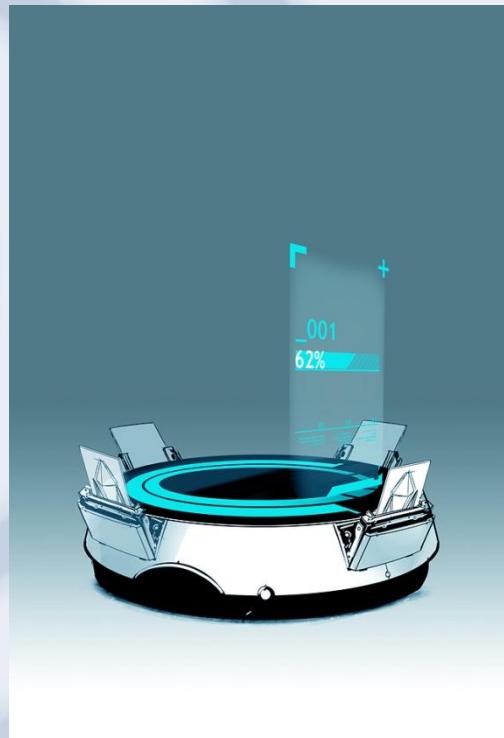
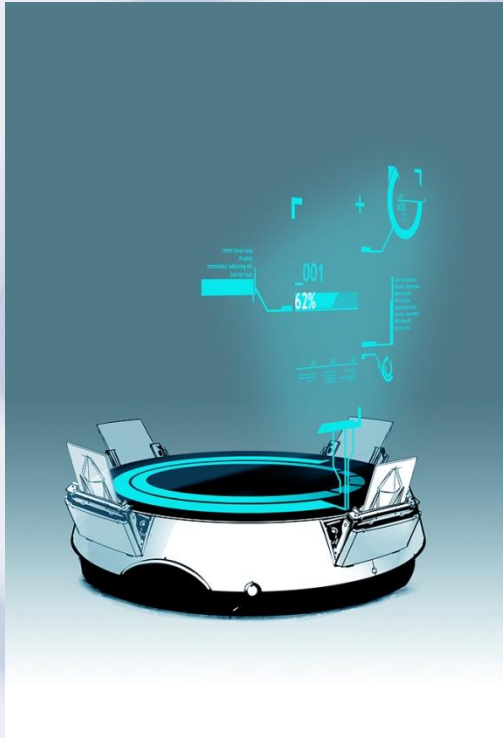
GADGETS FOR THE HEROES

THE TRANSWATCH (NEW GADGET, LIVE ACTION) Made by Jeremy at the start of the season, this watch tells Ulrich, Odd and Aelita how many source codes they still have inside them.



... (The New Things)

DOCK

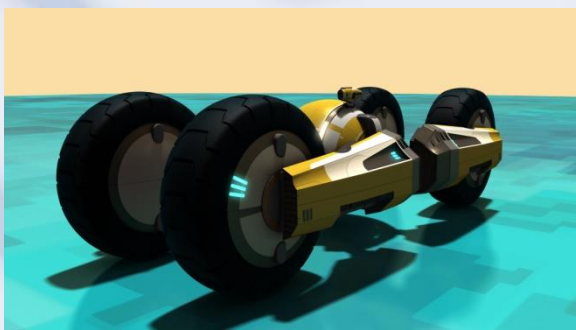


MEMORY CARD



... (The New Things) – The Megapod

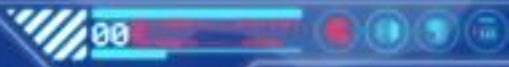
MEGAPOD



... (The New Things) – The Ninjas

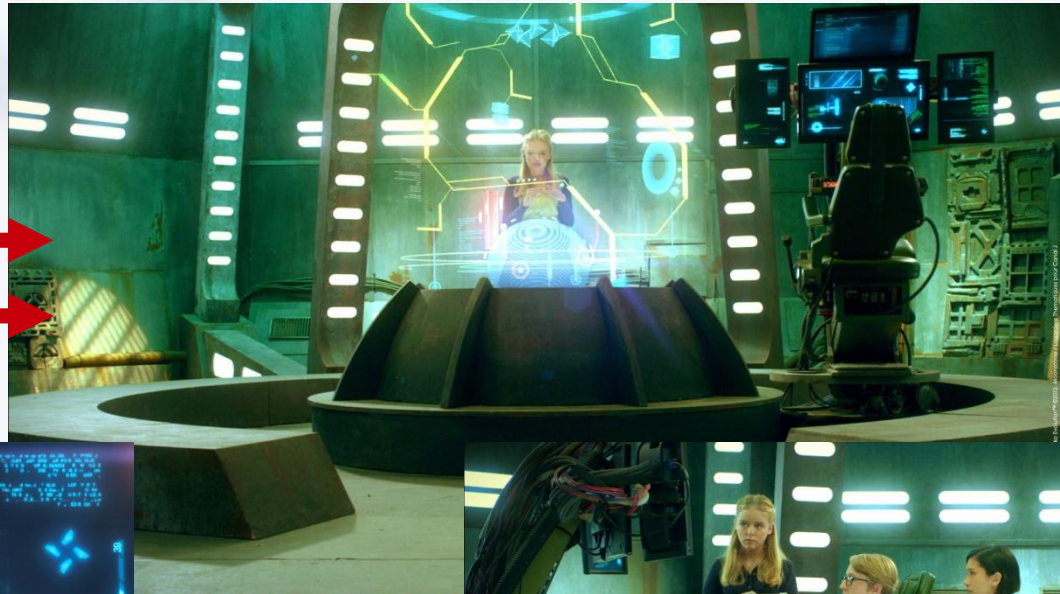
THE NINJAS (ASTR: Real Time Subjective Agents)

These are virtual fighters controlled by humans from Deckard Inc. As Alan Meyer doesn't possess the technique of virtualisation this is the only way he can counter the heroes in the virtual world and help the X.A.N.A. monsters. They wear black bodysuits and have masked faces. They don't have many life points; they use bladed weapons and can become invisible for short periods of time.



... (The New Things) – The Laboratory of Jeremy

2D background
from the series



... (characters) – Additional Weapons

YUMI STICK



AELITA



ODD



WILLIAM



neutral

danger

... (characters) – VFX

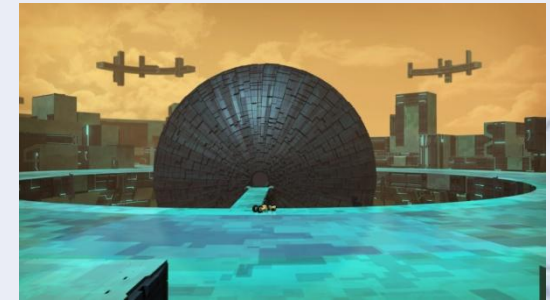


... (characters)

- Virtualization sequences -



... (The New Things) - Cortex



The Cortex, Alan Meyer's replica is a territory connected to a SuperCalculator. It has constantly active communication towers working for X.A.N.A., which allow it to act in the real world in the zone where the SuperCalculator is situated. This Cortex is made up of a tangle of hubs and pipes which surround a small Replika "planet".

CODE LYOKO

CODE LYOKO Evolution
>>> drafts

Cortex

Main colors: Red/Rust

The ground of this territory is made of modular elements that plug into each other to form the global landscape.

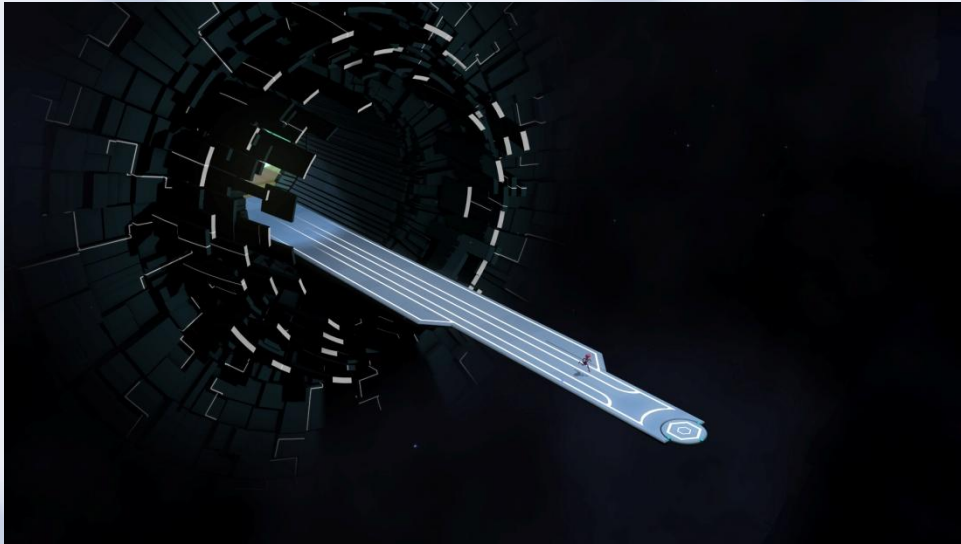
Each module moves separately, therefore the area is in constant motion with traps that X.A.N.A. may control.



00

... (The New Things) - Cortex

NEW SETTINGS



CODE LYOKO Evolution : The Backgrounds

KADIC ACADEMY

- Live Sets
Final live set after Matte Painting

THE FACTORY



9. CODE LYOKO Evolution : The Backgrounds

• 3D CGI Backgrounds

The Dry Desert Zone

Main color: yellow

It is hot and dry. This sandy and rocky territory can hide traps or illusions.

CODE LYOKO Evolution



The Digital Sea

Main color: From deep water blue it turns red when X.A.N.A. attacks.

It's look and feel is the one of an endless city landscape with a liquid texture to it. The impression when one moves in it is to float rather than touching ground.

CODE LYOKO Evolution



The Misty Mountain Zone

Main color: sky blue/brown

Like mountain tops in the clouds this territory is made of peaks and staircases raising up from a milky cloud sea reminding the sacred Chinese mountains.

CODE LYOKO Evolution



Sector 5

Main color: blue

The territory is shaped with light beams and transparencies. It's a complex labyrinth area of interlaced shapes.

CODE LYOKO Evolution



CODE LYOKO

MARKETING ACTIONS



PROMOTIONAL FEATURES

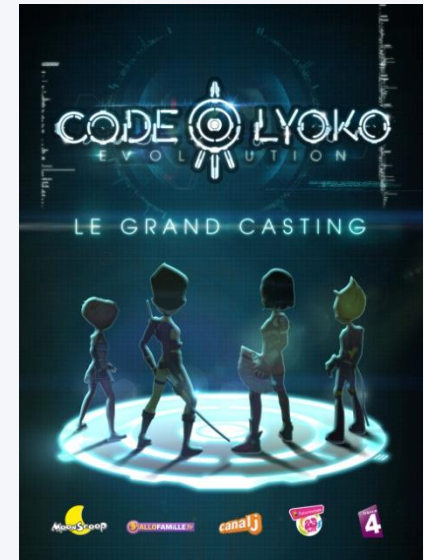


CREATING A LINK FROM CODE LYOKO Animated Series to CODE LYOKO EVOLUTION

- **Best Of** with the 3D CGI characters of Code Lyoko, Season 1 to 4
- **12 Musical Clips videos**
- **Jeremy Files** : exclusives videos of Code Lyoko – 30x2'
- **Videos of Trainings** with the vehicle of each character
- **Teaser** of the first seasons

NEW VIDEOS PRESENTING THE NEW ELEMENTS OF CODE LYOKO EVOLUTION

- **The Megapod** (the new vehicule),
- **The Ninja** (the new villain)
- **The Cortex** (the new territory)
- **New video per character** from Season 1 to Code Lyoko Evolution (without the faces of the actors)



MAKING OF

- **Casting of Code Lyoko Evolution**: short video with the actors but without their faces
- **Videos of the Code Lyoko Social Game** : 1 teaser and 1 demo
- **Videos of French Events with fans** : Japan Expo (Paris – July 2012), Futuroscope Theme Parc (July 2012)
- **Video showing the new technology used on the new series** : the Matte Painting
- **Video on the 3D CGI part** : Technology and Evolution of the graphics (interviews of the technical crew)
- **Video with the main set of Code Lyoko Evolution** : The Laboratory of Jeremy
- **Interviews** : The directors, The Producers, The Actors, The Fans
- **Behind the scenes**
- ...

SOCIAL TV

- “Live Chat” on Internet with Code Lyoko’s actors during broadcast of episode

ONLINE SUPPORTS



Official Facebook Page

Worldwide: 227 000 fans

Indonesia, Italy, Spain, Turkey, Serbia,
Singapore, Mexico, Portugal, UK, ...

Community management FR / EN
(can be geolocalized)

Mini-websites on partners website

(Dedicated mini-website)



Official website

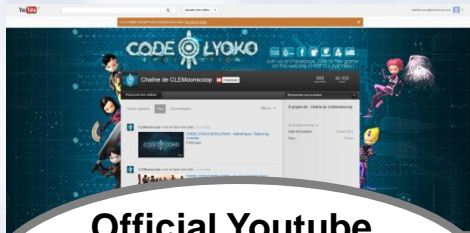
www.codelyoko.com

Available in French & English

Exclusive videos of Code Lyoko Evolution:

- New Elements : Megapod, Ninja, Cortex, ...
- Casting
- Interviews
- Behind the Scenes
- Making Of ...

Dedicated Web contests



Official Youtube Channel Code Lyoko



Social Game website

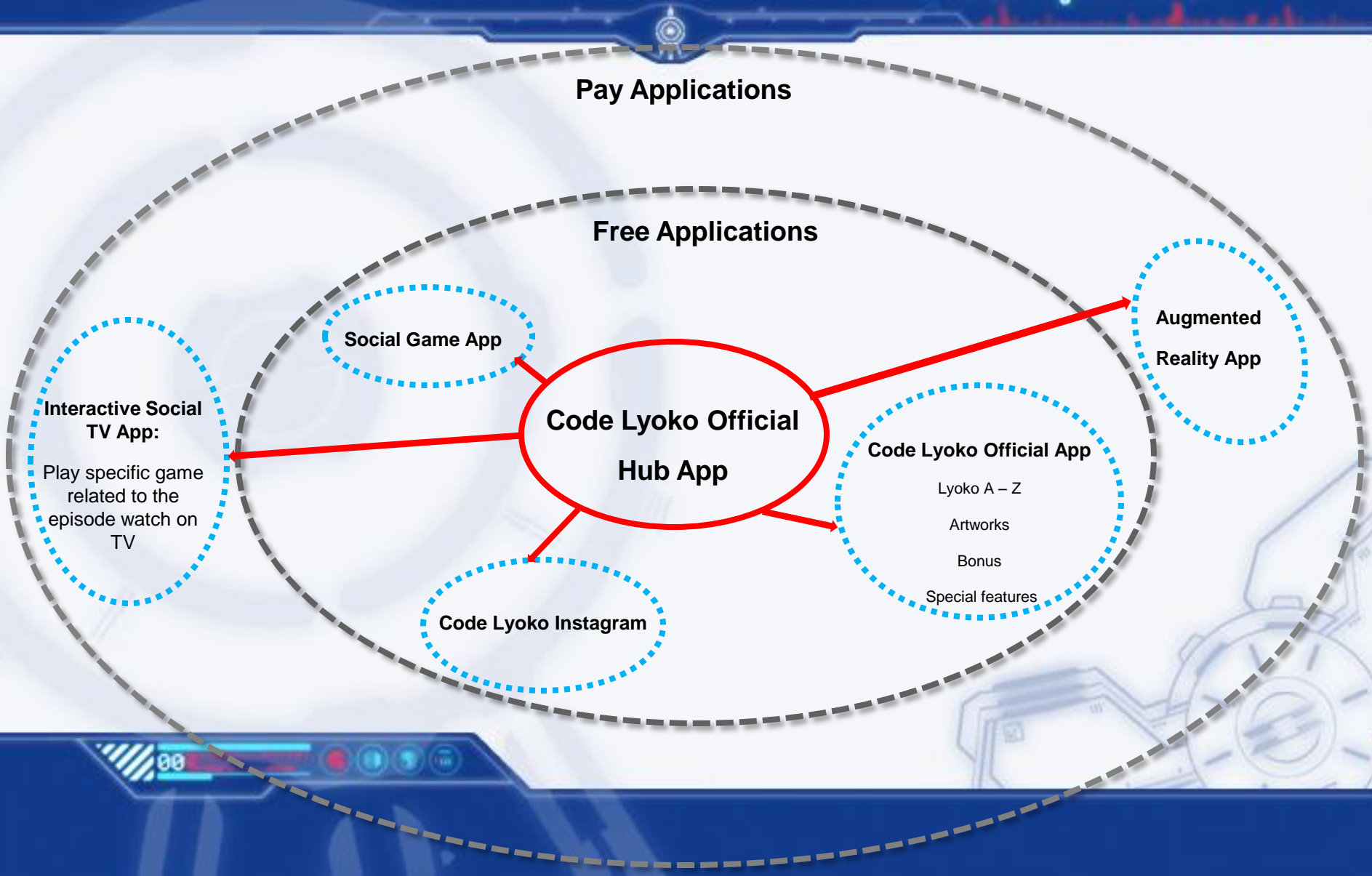
Available in FR/EN/SP/IT

+ 1 million players worldwide

Official Fan website

Identify per territory the main
local fan website

APPLICATIONS – In development



STREET MARKETING – Events

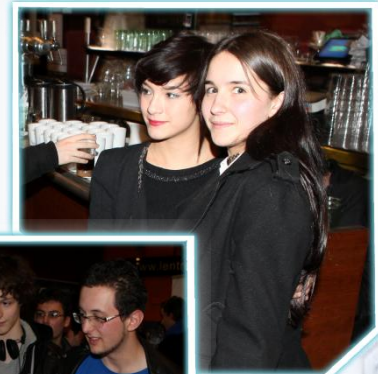
Code Lyoko Evolution Preview

Paris event : December 2012

Partnership with the local broadcasters

Program :

- Fan contest to participate to the preview
- Press Conference with actors
- Projection of two episodes
- Photos shooting
- Announcement of the release of Code Lyoko Evolution
- Shooting of the event (for DVD bonus...)



Info+

com Lyndi
s'alarme
renseigne
à une attraction
de Portlet.
La série est
également
présente
sur Internet.
Vie au pu
intermédiaire,
fert de
800-000
jeuurs
à travers
le monde.

WILLIAM

Demier arrivé
dans la bande,
est, comme
d'habitude, en
par l'humour
et les tentons et
journalisme
de la série est
un exemple de
bande. Tout de
rapidement, son
instinct est ar
de d'une typ
comédienne
est arrivé.
L'acteur David
Mendel est
est les débuts
à la télévision
sorti deux
rôles au cinéma
dans *La Nuit*
des enfants du
et *Made in Mad*,
musique, bi

ODD

Si les études
ne sont pas
sur fort, ce
de Broadway
tout les tout
Flammes se
rivières excellent
du jeu vidéo.
Un bon
attachement
pour acquies
les lignes
monstrues
de l'opéra.
Son instar
et adonné sur
un vaste boud
tour-fort.
L'acteur
Guillem
Bourgeois
Berthelot a
pointé sa
double réputation
dans *Cassidy* et
sur *Capital* +
Family.

AELITA

Avec ses
cheveux noirs
et ses ongles
pointus, c'est
le personnage
émotionnel
de la série. Sur
tout, elle n'a
aucune défiance
mais peut crier
des choses
d'une violence
pour tromper
l'ennemi.
L'actrice :
Liliane
Berthelot, une
elle repère au
l'acteur. Elle vient
de Barcelone,
en Catalogne,
Passimène
de médecine, elle
est diplômée du
Carnegie et est
de l'opéra.

ULRICH

Père
de l'équipe,
est le boss
très est amoureux
de la série. Sur
tout, il n'a
aucune défiance
mais peut crier
des choses
d'une violence
pour tromper
l'ennemi.
L'acteur :
Liliane
Berthelot, une
elle repère au
l'acteur. Elle vient
de Barcelone,
en Catalogne,
Passimène
de médecine, elle
est diplômée du
Carnegie et est
de l'opéra.

YOUNG

Champion
jeune, c'est
le personnage
le plus, qui
ne l'émotionne
pas de lancer
des paroles
spirituelles,
voies
sarcasiques.
Sur *Lyndi*,
elle est armée
d'un éventail
en métal et il
a le pouvoir
de déconstr
les objets.
L'actrice :
Melanie Fran
a joué dans
Familie
et *Sourthern*
com.

Sur France 2.

MOONSCOOP Contacts



- **For Worldwide Television & Video Sales**

distribution@moonscoop.com

Lionel Marty – lionel.marty@moonscoop.com

Marie Conge – marie.conge@moonscoop.com

Grace Lee – grace.lee@moonscoop.com

- **For Worldwide Consumer Products**

Email: cpg@moonscoop.com

MOONSCOOP SA – Paris

14 rue Alexandre Parodi

75010 Paris - France

T : +33 1 53 35 90 90

F : +33 1 40 35 19 35

MOONSCOOP LLC – L.A.

21300 Oxnard Street, Suite 100

Woodland Hills, CA 91367 - USA

T. +1 818 999 0062

F. +1 818 719 8697

